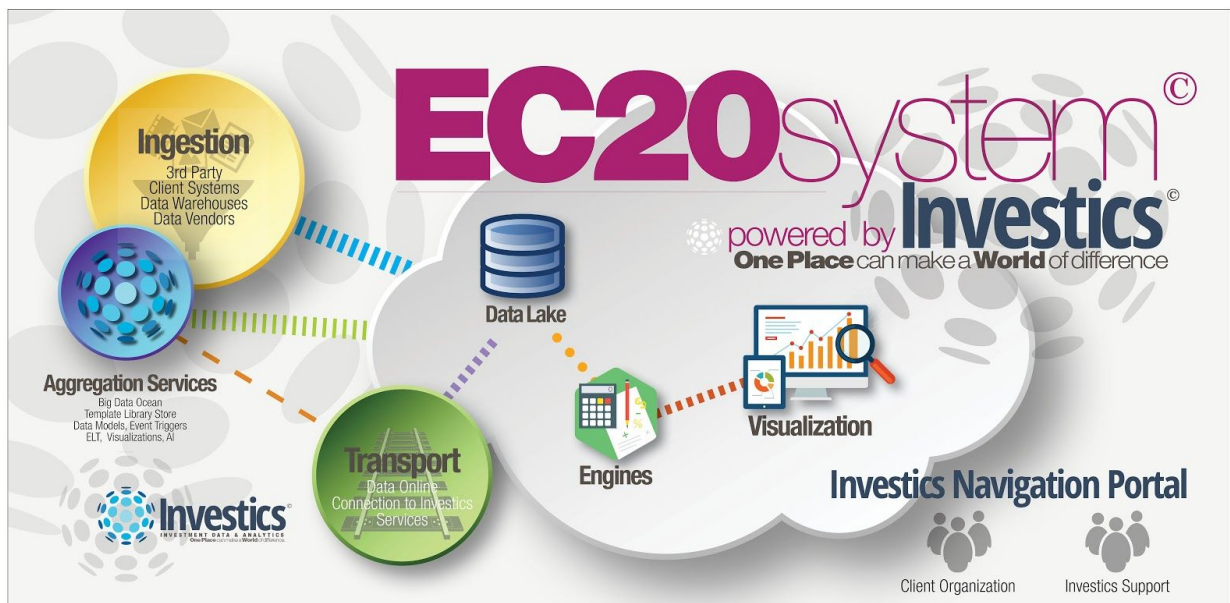


**FOR IMMEDIATE RELEASE**

For Further Information, please contact us at: +1.781.472.2163 or [info@investics.com](mailto:info@investics.com)

## **Investics Announces Environmentally Sustainable Cloud-Based Investment Data and Analytics Platform for the Global Institutional Investor Community**

Weston, MA – March 9, 2020. Investics Data Services, Inc. announces development of the Investics EC2Osystem© providing a cloud-based investment data and analytics Platform-as-a-Service (PaaS) administered to have a neutral carbon impact on the environment. Designed to be turnkey and utilizing the latest in cloud-based technologies which can be up to 90% less expensive than more traditional legacy data warehouse approaches, institutional investors should see anywhere up to 60 - 80% overall savings for total cost of ownership to access their own complete investment data and analytics ecosystem running on the cloud.



“Investics was created with the vision that the recent advent of cloud-based infrastructure services dramatically changes the game for owning and/or obtaining access to a seamlessly integrated, extremely cost effective, turnkey investment data and analytics platform, with minimal barriers of entry”, said the firm’s founder and President, William C. Pryor. “Historically these types of data platforms, delivered through legacy technologies and techniques, were very expensive and complex to develop, implement and maintain.

Costing up to millions and often taking several years to gain benefit from, they were not able to easily leverage the innovations achieved by others. We aim to change this for the betterment of the industry while not negatively impacting the environment, knowing that the heavy compute and data storage requirements of an enterprise data strategy can have a significant carbon footprint.”

The Investics EC2Osystem© will be able to provide data management and integration across the different aspects of the institutional investment process including: security movement and safe keeping, transaction analytics, portfolio accounting, performance measurement and attribution, risk and exposure, investment compliance, regulatory reporting, vendor data integration, as well as others.

Collaboration with clients and partners is key to our strategy of broadening our complete offering to seamlessly integrating agnostic technologies including: advanced business intelligence tools, artificial intelligence, performance measurement calculation engines, data vendors and establishment of flexible books of record including accounting, investment and performance, to name a few.

Investics is currently seeking a limited number of strategic clients and partners to help finalize the platform before it is released broadly. For those who join this exclusive partnership program, the platform’s licensing fees will be waived.

Formed in 2019, Investics is a consulting and Fintech solutions provider located in Weston, Massachusetts on the outskirts of Boston, along “America’s Technology Highway”. The company focuses on the global institutional investor marketplace including asset owners, asset managers, investment consultants, family offices, private equity firms, fund administrators, financial institutions and custodian banks.

For more information, please visit [www.investics.com](http://www.investics.com).

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